

*Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant <b>DEVELOPMENT COUNSELLORS INTERNATIONAL, LTD. 461 PARK AVENUE 8. - 12TH FLOOR NEW YORK, NY 10016</b>	2. Registration No. <b>4777</b>
3. Name of foreign principal <b>Tourism Tasmania</b>	4. Principal address of foreign principal <b>GPO Box 825 Hobart 7001 Tasmania, Australia</b>

5. Indicate whether your foreign principal is one of the following type:

- ☒ Foreign government
- ☐ Foreign political party
- ☐ Foreign or ☐ domestic organization: If either, check one of the following:
- |                                      |  |
|--------------------------------------|--|
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Committee             |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Voluntary group       |
| <input type="checkbox"/> Association | <input type="checkbox"/> Other (specify) _____ |
- ☐ Individual—State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. **Tasmania Tourism**
- b) Name and title of official with whom registrant deals. **Delia Nicholls, Manager Destination Promotion**

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☐
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐
- Controlled by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☐
- Financed by a foreign government, foreign political party, or other foreign principal ..... Yes ☐ No ☐
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A

11/7/01

Name and Title

JOAN AMATO CONTROLLER

Signature

Joan Amato

**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant  
DEVELOPMENT COUNSELLORS  
INTERNATIONAL, LTD.  
461 PARK AVENUE S. - 12TH FLOOR  
NEW YORK, NY 10018

**Name of Foreign Principal**  
Tourism Tasmania

**Check Appropriate Boxes:**

1. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
2. ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

To develop and implement a strategic public relations program covering consumer and trade media.

11:23:00

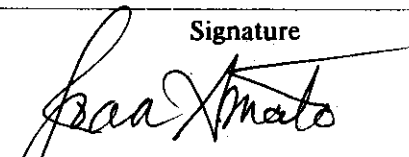
5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Creation of market demand through integrated activities.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1</sup>

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
11/7/01	JOAN AMATO CONTROLLER	

<sup>1</sup> Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



**TOURISM TASMANIA**

**AND**

**DEVELOPMENT COUNSELLORS INTERNATIONAL**

2001 DEC -7 PM 12:00

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**CONTRACT FOR SERVICES**

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## TABLE OF CONTENTS

1. DEFINITIONS AND INTERPRETATION .....	1
2. PROVISION OF CONTRACTED SERVICES .....	3
3. CONTRACT FEE .....	3
4. TERM OF AGREEMENT .....	4
5. PERSONAL PERFORMANCE .....	4
6. LIAISON AND REPORTING .....	4
7. WAIVER OF RIGHTS OF RECOVERY FROM THE AUTHORITY .....	4
8. INDEMNITIES .....	4
9. INSURANCES .....	5
10. CONTRACT MATERIAL .....	6
11. AUTHORITY MATERIAL .....	7
12. DISCLOSURE OF INFORMATION .....	7
13. NEGATION OF EMPLOYMENT AND AGENCY .....	8
14. TERMINATION BY THE AUTHORITY .....	8
15. APPLICABLE LAW .....	9
16. RESOLUTION OF DISPUTES .....	11
17. CONFLICT OF INTEREST .....	11
18. NOTICES .....	11
19. INCONSISTENCY .....	12
20. GOODS AND SERVICES TAX .....	12
21. CONTINUING OBLIGATIONS .....	12
SCHEDULE 1 .....	14
SCHEDULE 2 .....	17

## **CROWN SOLICITOR OF TASMANIA**

**GPO Box 825H Hobart 7001**

**Phone: (03) 6233 3409**

**Fax: (03) 6233 2874**

**Email: [crown.solicitor@justice.tas.gov.au](mailto:crown.solicitor@justice.tas.gov.au)**

**BETWEEN**            **TOURISM TASMANIA** a body corporate established pursuant to the Section 4 of the *Tourism Tasmania Act 1996* ("the Authority");

**AND**                **DEVELOPMENT COUNSELLORS INTERNATIONAL**, registered office situate at 461 Park Avenue South, New York, N.Y. 10016 ("the Consultant").

#### **RECITALS**

- A.    The Authority wishes to appoint the Consultant to provide certain consultancy services for the Authority.
- B.    The Consultant wishes to accept the appointment to provide Contracted Services for the Authority on the terms contained in this Agreement.

#### **OPERATIVE PART**

##### **1.    DEFINITIONS AND INTERPRETATION**

1.1   In this Agreement unless the contrary intention appears:-

**"Agreement"** means this Agreement including all Schedules;

**"Authority"** includes employees, authorised sub-contractors and agents of the Authority;

**"Authority Material"** means any material provided by or on behalf of the Authority to the Consultant for the purpose of this Agreement including, but not limited to, documents, equipment, information and data stored by any means;

**"Business Day"** means any day on which banks as defined in the *Banking Act 1959* (Commonwealth) are open for business in Hobart;

**"Contract Material"** means all material brought, or required to be brought, into existence as part of or for the purposes of performing the Contracted



Services including, but not limited to, documents, information and data stored by any means;

**"Contracted Services"** means the services described in Schedule 1;

**"Delegate"** means the person for the time being holding, occupying or performing the duties of the office of Public Relations Representative of the Authority;

**"Insurance"** means all policies and contracts of insurance which are from time to time required to be taken out or entered into pursuant to the provisions of clause 9;

**"Intellectual Property"** means all copyright, patents, registered and unregistered trademarks, registered designs, trade secrets and know-how and all other intellectual property rights resulting from intellectual activity.

**"Specified Personnel"** means the personnel described as key personnel in Schedule 2;

**"Term"** means the term of this Agreement as fixed or extended under Clause 4.

1.2 In this Agreement, unless the contrary intention appears:-

- (a) a reference to a clause or schedule is a reference to a clause of, or schedule to, this Agreement and a reference to this Agreement includes a recital or schedule;
- (b) a reference to this Agreement or another instrument is a reference to this Agreement or that other instrument as amended, varied, novated or substituted from time to time;
- (c) a reference to a statute, ordinance, code or other law includes regulations and other instruments under it and consolidations, amendments, re-enactments or replacements of any of them;
- (d) a word importing the singular includes the plural and vice versa; a word importing a gender includes each other gender and a reference to a person includes an individual, firm, body corporate, association (whether incorporated or not), government, governmental or semi-governmental body, local authority or agency;

- (e) a reference to a person includes the person's executors, administrators, successors, substitutes (including persons taking by novation), transferees and assigns;
- (f) a reference to an act matter or thing includes the whole, or any part of, that act matter or thing and a reference to a group of acts, matters, things or persons includes each act, matter, thing or person in that group;
- (g) where, under this Agreement, or anything done under it, the day on, or by which, any act, matter or thing is to be done, is not a Business Day that act matter or thing may be done on the immediately following Business Day;
- (h) where any terms and conditions are added to a Schedule it is agreed that those terms and conditions will form part of this Agreement;
- (i) a reference to an obligation of two or more parties will bind all of them jointly and each of them severally;
- (j) the use of inclusive terms such as "including" or "includes" will be read as "including, without limitation" or "includes, without limitation";
- (k) headings are inserted for convenience and do not affect the interpretation of this Agreement.

## **2. PROVISION OF CONTRACTED SERVICES**

The Consultant must provide the Contracted Services to a high standard of proficiency, and according to the terms and conditions in this Agreement.

## **3. CONTRACT FEE**

3.1 The Authority must pay to the Consultant the contract fee specified in Schedule 2.

3.2 If Schedule 2 provides that the Consultant is to be paid by progressive instalments, then the Authority is entitled to defer the payment of any instalment until the Consultant has completed the Contracted Services to which the instalment relates, to the satisfaction of the Authority.

#### **4. TERM OF AGREEMENT**

1.2.1 Performance of the Contracted Services commenced on the first day of July, 2001 and must be completed on or before the 30th day of June, 2002.

4.2 If the Contracted Services commenced prior to the date of this Agreement, then the Term will be taken to have commenced from the earlier date and all dealings between the parties as from that earlier date relating to the provision of the Contracted Services will be taken to have been carried out on the terms of this Agreement.

4.3 If the Contracted Services have not been completed by the expiration date of this Agreement, then the Authority has the option of extending the Term by written notice to enable the Contracted Services to be completed.

#### **5. PERSONAL PERFORMANCE**

The Contracted Services will be personally undertaken by either the Specified Personnel, or by another person or other persons approved of in writing by the Delegate.

#### **6. LIAISON AND REPORTING**

The Consultant must liaise with, and report to, the Delegate as reasonably required by the Delegate during the Term.

#### **7. WAIVER OF RIGHTS OF RECOVERY FROM THE AUTHORITY**

The Consultant waives all rights to recover damages from the Authority for any liability to the Consultant for:

- (a) personal injury to or death of, the Consultant; or
- (b) for damage to any of the Consultant's property or finances;

arising from the carrying out of the Contracted Services. This waiver does not operate to release the Authority from any liability from or attributable to a negligent or wrongful act or omission on the part of the Authority.

#### **8. INDEMNITIES**

The Consultant must keep the Authority indemnified against any loss, damage or legal liability in respect of:

- (a) personal injury to, or death of, any person; or
- (b) damage to property; or
- (c) financial loss;

arising from the carrying out of the Contracted Services to the extent that such injury, death, damage or loss is attributable to any act or omission, negligent or otherwise, of the Consultant or the Consultant's employee, agent or sub-contractor.

## **9. INSURANCES**

9.1 The Consultant must take out, and keep current with an insurance office approved in writing by the Authority, the following Insurance:-

- (a) public risk insurance to cover liability for personal injury, death or property damage arising from the Consultant's obligations under this Agreement, for an amount not less than TEN MILLION DOLLARS for any one claim or series of claims arising out of a single occurrence. The policy must extend to cover the Consultant's employees, agents and sub-contractors engaged in the carrying out of the Contracted Services;
- (b) worker's compensation insurance to cover the Consultant against any liability imposed by statute;
- (c) professional indemnity cover for an amount not less than FIVE MILLION DOLLARS for any one claim or series of claims arising out of a single occurrence. The policy must also extend for the term described in Clause 9.5.

9.2 The Consultant must ensure that:

- (a) the Authority is noted on any public risk insurance described in clause 9.1; and
- (b) the Authority is indemnified under that policy as a principal in relation to work carried out by the Consultant and any employees, agents or sub-contractors of the Consultant under this Agreement.

- 9.3 The Consultant must supply the Delegate with certified copies or other satisfactory evidence of the Insurance.
- 9.4 The Consultant must neither do anything, nor permit nor suffer anything to be done, as a result of which:
- (a) the Insurance, or any part of it, becomes invalid or rendered unenforceable; or
  - (b) any rate or premiums of any Insurance are liable to be increased; or
  - (c) the Authority is put at risk.
- 9.5 The Consultant must maintain the professional indemnity cover policy required in clause 9.1 for the duration of this Agreement and for a period of three years after the termination of this Agreement. The provisions of this clause survive any termination of this Agreement.
- 9.6 The Consultant must inform the Delegate in writing, as soon as practicable, of the occurrence of an event that may give rise to a claim under a policy of Insurance relating to the Contracted Services.

## **10. CONTRACT MATERIAL**

- 10.1 The title to, and property (including all Intellectual Property) in, all Contract Material vests in the Authority upon its creation, but that material must remain readily available to the Consultant to the extent necessary to enable the Consultant to perform its duties under this Agreement.
- 10.2 On the expiration or earlier termination of this Agreement the Consultant must forthwith deliver all Contract Material in its possession or control to the Delegate and if necessary, transfer any Intellectual Property forming part of that material to the Authority.
- 10.3 The Consultant must ensure that the Contract Material is used, copied supplied or reproduced only for the purposes of this Agreement.

10.4 The Authority agrees that any pre-existing Intellectual Property rights owned by the Consultant in material used to produce Contract Material is not affected by this Agreement.

10.5 The Consultant warrants that the Authority's use of the Contract Material will not infringe the Intellectual Property rights of any third party.

## **11. AUTHORITY MATERIAL**

11.1 Authority Material remains the property of the Authority and on the expiration or earlier termination of this Agreement the Consultant must immediately return all the Authority Material to the Delegate. The cost of delivery must be paid by the Consultant.

11.2 The Delegate must inform the Consultant of any Authority Material in which third parties hold the Intellectual Property and any conditions or limitations attaching to the use of that Authority Material as a result of the Intellectual Property. The Consultant must use Authority Material only under the conditions and limitations to which it is subject.

11.3 The Consultant is responsible for the safe keeping and maintenance of Authority Material.

## **12. DISCLOSURE OF INFORMATION**

12.1 The Consultant must not publicly disclose, or use for purposes other than this Agreement, any information or material acquired or produced in connection with, or by the performance of, the context or terms of this Agreement, without the prior written consent of the Delegate, except to the extent that:-

- (a) the information is available to the public generally;
- (b) the Consultant is required to make such disclosure by law or to make any filing recording or registration required by law;
- (c) the disclosure is necessary or advisable for the purpose of obtaining a consent, authorisation, approval or licence from any governmental or public body or authority;
- (d) it is necessary or advisable that the disclosure be made to any taxation or fiscal authority; or

- (e) the disclosure is made on a confidential basis to the professional advisers of the Consultant for the purpose of obtaining professional advice in relation to this Agreement, or the Contract Material, or the Authority Material, or for the enforcement of any of them, or otherwise for the purpose of consulting such professional advisers.

12.2 The Consultant must ensure that all of the Consultant's employees, agents and sub-contractors are aware of and comply with the provisions of clause 12.1.

### **13. NEGATION OF EMPLOYMENT AND AGENCY**

13.1 The Consultant:

- (a) must not represent itself; and
- (b) must ensure that its sub-contractors, employees and agents do not represent themselves;

as being sub-contractors, employees or agents of the Authority.

13.2 Despite the degree of direction, control or supervision which the Authority directly or indirectly exercises over or in respect of the Consultant, or the Consultant's employees, agents or sub-contractors in the discharge of duties, obligations, and covenants under this Agreement, the Consultant is taken to be and remain an independent contractor. The sub-contractors, employees and agents of the Consultant are taken to be and always to have been, and remain, sub-contractors, employees or agents of the Consultant.

### **14. TERMINATION BY THE AUTHORITY**

14.1 The Authority may terminate this Agreement without showing cause, by giving ten Business Days written notice to the Consultant.

14.2 The Authority may terminate this Agreement by giving the Consultant a written notice ("Termination Notice") if, five Business Days after receipt of a written notice ("Default Notice") requiring the Consultant to do so, the Consultant:

- (a) has not remedied each default in the performance of its obligations; or
- (b) continues to be in breach of any of the provisions of this Agreement;

identified in the Default Notice. The Termination Notice will be effective immediately upon receipt by the Consultant and the Authority may then recover from the Consultant any loss or damage suffered by the Authority because of the Consultant's default. The recovery may be effected by way of set-off against any moneys owed by, or which become due from, the Authority to the Consultant under this Agreement.

14.3 The Authority may terminate this Agreement immediately, by written notice, if any one of the following occurs:-

- (a) an order is made, or a resolution is passed, winding up the Consultant;
- (b) a receiver and manager, a provisional liquidator or an administrator is appointed over all or any part of the Consultant's assets;
- (c) a scheme of arrangement is submitted for approval;
- (d) the Consultant convenes a meeting or enters or proposes to enter into any arrangements or composition with its creditors;
- (e) the Consultant becomes insolvent or commits an act of bankruptcy;
- (f) the Consultant ceases or threatens to cease to carry on its operations or to dispose of the whole or a substantial part of its undertakings;

14.4 If this Agreement is terminated under Clause 14.1, then the liability of the Authority to the Consultant is limited to payment of all amounts that would have been payable under Clause 3, had the Contracted Services been completed and the Authority is not liable to make any other payments.

14.5 If this Agreement is terminated under Clause 14.2 or Clause 14.3 then, subject to its right of set-off, the Authority is liable only to make payments under Clause 3 for services rendered before the effective date of termination and is not liable to make any other payments.

14.6 If there is a partial termination of this Agreement, then the Authority's liability to pay any amounts under it will abate proportionally to the reduction in the Contracted Services unless there is an agreement to the contrary.

## **15. APPLICABLE LAW**



This Agreement is governed by the law of Tasmania and the parties submit to the jurisdiction of the Courts of Tasmania.

**16. RESOLUTION OF DISPUTES**

If a dispute arises between the parties under this Agreement (except in the case of action required to be taken under statute or where an urgent interim determination is sought) the parties must refer the matter for resolution by a person of appropriate qualifications and experience agreed between them. That person's decision, including any decision as to his costs, is to be final and binding on the parties. In the absence of agreement between the parties as to the appointment of any such person the matter in dispute must be determined pursuant to the provisions of the *Commercial Arbitration Act 1986*.

**17. CONFLICT OF INTEREST**

The Consultant warrants that at the date of this Agreement, no conflict of interest exists, or is likely to arise, in the performance of the Contracted Services and that if, during the Term, a conflict of interest arises, then the Consultant is to notify the Delegate immediately in writing of that conflict or risk.

**18. NOTICES**

18.1 A notice or other communication to be given or made pursuant to this Agreement must be in writing and addressed as the case may be to the parties at the addresses specified in Schedule 2.

18.2 A notice or other communication is taken to have been duly served:-

- (a) in the case of hand delivery - when delivered;
- (b) if sent by prepaid post - on the third Business Day after the date of posting;
- (c) if sent by facsimile transmission (provided that the sending facsimile machine produces a print out of the time date and uninterrupted transmission record of the sending of the notice) - upon completion of sending if such completion is within ordinary business hours in the place where the recipient's facsimile machine is located, but if not, then at 9.00 am. on the next Business Day in that place.

**19. INCONSISTENCY**

In the event of any inconsistency between the contents of any Attachment to this Agreement and the terms of this Agreement, then the latter shall prevail.

**20. GOODS AND SERVICES TAX**

20.1 Unless expressly stated otherwise, all fees or other sums payable or any other consideration provided, or to be provided, under or in connection with this Agreement, are GST exclusive.

20.2 Unless expressly stated otherwise, a party (in this Clause 20 called the Supplier") making a taxable supply under or in connection with this Agreement, may recover from the party (in this Clause 20 called the "Recipient") to whom the taxable supply is made, the amount of GST (the "Additional Amount") payable under the GST Act on the taxable supply.

20.3 The Additional Amount must be paid at the time when payment of the monetary consideration for the taxable supply is due.

20.4 Terms and expressions used in this Clause 20, which are defined in the GST Act, have the same meaning given to those terms and expressions in that Act. "GST Act" means the *A New Tax System (Goods and Services Tax) Act 1999* including all amendments made to the Act and any other regulations and other instruments made under the Act.

**21. CONTINUING OBLIGATIONS**

The termination or expiration of this Agreement does not extinguish a debt, obligation or liability of either of the parties which has accrued under the Agreement and in particular the provisions, rights and obligations described in clauses 7, 8, 9 (to the extent that it relates to professional indemnity cover), 10.3, 10.5, 12, 16, 17 and 20 will survive and continue to apply.

**22. COUNTERPARTS**

This Agreement may consist of a number of counterparts and the counterparts taken together constitute one and the same Agreement.

EXECUTED as an Agreement.

THE COMMON SEAL of TOURISM TASMANIA)  
was hereunto duly affixed in the presence of:- )

Robin Giason

.....  
CHIEF EXECUTIVE OFFICER

THE COMMON SEAL of DEVELOPMENT COUNSELLORS  
INTERNATIONAL was hereunto duly )  
affixed in the presence of:- *John Amato*

*Andrew Levine*

.....  
PRESIDENT

## SCHEDULE 1

### Contracted Services

The services to be provided, are as follows:

Public relations consultancy Contracted Services to the Authority in North America – the United States and Canada. The contractor will observe the following objectives and strategies and undertake the following roles and specific activities:

### OBJECTIVES

- (i) Develop and implement a strategic public relations program covering consumer and trade media;
- (ii) Develop and implement a program covering niche and special interest markets;
- (iii) Develop and implement a program to take advantage of tactical opportunities;
- (iv) Develop strong relationships with key media;
- (v) Identify public relations opportunities for Tourism Tasmania;
- (vi) Monitor and evaluate outcomes of all programs.

### STRATEGIES & ROLE

- 2. (a) There are two major strategies in the Authority's marketing plan:
  - (i) ensure that all promotions reflect the Authority's branding attributes;
  - (ii) creation of market demand through integrated marketing activities
- (b) The Contractor will carry out activities within the two strategies listed above; the major effort will be on converting demand by raising awareness.
- (c) The role of the Contractor in relation to Strategy (i) branding is as follows:
  - (i) to maintain close liaison with the Authority's

- Destination Promotion Unit generally;
  - (ii) to maintain close liaison with the Authority's Destination Promotion Unit specifically to ensure that all media promotions are in keeping with the current strategy and objectives and within existing budgets;
  - (iii) to develop a strong relationship with the Australian Tourist Commission, their PR company, and with the North American Regional Manager, Tasmanian trade partners (wholesalers and retailers) and key airlines;
  - (iv) to identify and organise appropriate international consumer and trade promotional coverage, and represent Tasmania at selected events.
- (d) The role of the Contractor in relation to Strategy (ii) "create demand" is as follows;
  - (i) to identify and seek out appropriate cost-effective opportunities and targets for promotional and trade activities;
  - (ii) to improve advance publicity for select major events;
  - (iii) to work with identified Top 100 media coordinating media visits and editorial coverage;
- (e) The contractor shall devote its contracted time to direct media activities. The Authority does not require any office/shop front presence. The contractor is expected to handle general media inquiries.
- (f) The contractor will monitor and evaluate publicity activities and provide regular monthly reports as required

## KEY PERFORMANCE INDICATORS

1.2 It is agreed that for the financial year 2001/2002 the Authority has set the following agreed minimum performance indicators for the Visiting Journalist Program.

- (i) One to two groups of four to six print media;
- (ii) Set up eight to 10 individual journalist visits, including at least one major television program;
- (iii) Identify and set up one special promotional opportunity to be integrated with in-market partners.
- (iv) Establish a Tasmanian "journalists club" to build close links with select media who have visited the state.
- (v) Where appropriate and in consultation with the Authority, set up media luncheons to gain attention and encourage greater press visitation.
- (vi) Establish a news bureau to promote Tasmania issuing a minimum of nine media releases per year.
- (vii) Set up a dedicated email box for media inquiries about Tasmania.
- (viii) Set up a database of all Tasmanian PR and industry partners
- (ix) Maintain a basic slide/digital image and b-roll footage library for Tasmania.
- (x) Arrange 10 to 15 individual interviews as needed and based upon travel schedules of available spokespersons.
- (xi) Establish DCI as the "go-to" resource for North American media interested in Tasmania.

## **SCHEDULE 2**

### **1. Contract Fee**

1.1 The sum of Nine Thousand US Dollars (\$US9,000) payable monthly, including day-to-day business costs, subject to the submission to the Authority of a correctly rendered invoice in a form satisfactory to the Authority.

1.2 Appropriate out of pocket expenses are to be documented.

1.3 Clipping service fee estimated at \$US600/month.

1.4 Any additional promotional activity costs to a maximum of \$A500 per month are permitted and must be documented. Any additional project expenses above and beyond this must be cleared beforehand by the Authority's nominated Liaison Officer.

### **2. Payment of Fees**

2.1 The contract fee will be paid monthly in arrears on the submission of the required monthly report and applicable invoice, the Authority being satisfied as to the contracted services so performed.

2.2 The payment of contract fees is to be made by electronic transfer of funds to a bank account operated by the Contractor.

### **Monthly Report**

1.1 The monthly report shall be as detailed as agreed between the Liaison Officer and the Contractor. The report is to include colour copies or original copies of press clippings where appropriate.

1.2 In addition to forwarding the agreed form of monthly report to the Authority's Liaison Officer, the Contractor shall provide a black and white copy of that report to the Authority's Regional Manager, North America.



### **Specified Personnel**

Delia Nicholls  
Manager Destination Promotion  
Tourism Tasmania  
Michele McGinity  
Senior Journalist

### **DCI Account Team**

President Andrew Levine  
Senior Vice President Peggy Bendel  
(The contract is contingent upon Peggy Bendel's continued management of the  
Tasmania account.)  
Account Supervisor, Karyl Leigh Barnes  
Account Executive Nneka Carr

### **Addresses for Delivery of Notices**

1. The Authority

Tourism Tasmania  
Level 2, 22 Elizabeth Street  
Hobart, 7000  
Tasmania, Australia  
Tel: 61 3 6230 8161  
Fax: 61 3 6230 8353  
Email: [delia.nicholls@tourism.tas.gov.au](mailto:delia.nicholls@tourism.tas.gov.au)

2. The Consultant

Development Counsellors International  
461 Park Avenue South,  
New York, NY 10016  
United States of America  
Tel: 212 725 0707  
Fax: 212 213 3827  
Email: [pb@dc-intl.com](mailto:pb@dc-intl.com)